

R&F strategic marketing activity:

In Rich&Forts we work on discovering new opportunities within our clients' businesses (products, brands, market knowledge, communication, distribution, pricing) on new and on existing markets, by using abundance of fresh ideas applied into traditional and non-traditional strategic marketing practices.

R&F belief about marketing:

Marketing is the knowledge and the ability to discover new market opportunities and to convert them into profitable sales for the company, but without losing the main strategic business focus.

It requires thinking and acting in a consistent way, persistency, hard work and diligence.

About Rich&Forts strategic marketing consulting:

The company was founded in 2007. Rich&Forts specialises in new opportunity strategic marketing consulting to top managers.

The company possesses international strategic marketing know-how.

Member of [Marketingprofs community](#) , approved Marketingprofs' KHE (strategic marketing consulting know-how expert) and member of the emotional branding community.